



**BROADFORD**  
FOOTBALL NETBALL CLUB

# SEASON 2024 REPORT



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**This report has been designed and prepared by Club President Bonnie Cavanagh-Welch using contributions from relevant portfolio holders guided by their end-of-season reports.**

# ABOUT US

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Established in 1890, the Broadford Football Netball Club (BFNC) has been proudly representing the Broadford community in both football and netball for over 130 years.

The club has provided grounding for many past and current VFL/AFL and VNL players including Premiership players Alan Ezard, Barry Hall, Jack Green and Bob Suter. A range of former players have also received high individual accolades including Magarey Medallist James Ezard and Adelaide Crows 200 gamer and Best & Fairest winner Richard Douglas.

The clubs netball department boasts significant and sustained individual and team success. This season, two netball teams made finals with Broadford 1 - Blue making the Grand Final and Broadford 2 - White reaching the Preliminary final.

Committed to a sustainable future for all age groups, demographics and abilities, the BFNC has a 'people-focused' vision to ensure we connect, support, celebrate and value all members, sponsors, players, volunteers and supporters of the BFNC and wider community, to promote social inclusion and wellbeing through sport, events and interaction.

The BFNC is continuing to grow as a Gold Level Good Sports Club, as we strive for greatness both on-and-off the field and court, balanced with fun, family and friendship along the way. The club is a not-for-profit sporting organisation with a rich history, and prides itself on being an integral part of the town, shire and wider community.

We are a very small, yet passionate committee doing whatever we can to improve the BFNC experience for all, fundraising and advocating to provide the best possible club environment.

If you are not already involved in some way, we invite you to connect or re-engage with us and come along the fantastic journey with us in Season 2025 and beyond.

THE BROADFORD FOOTBALL NETBALL CLUB ACKNOWLEDGES THE TAUNGURUNG PEOPLE AS THE TRADITIONAL OWNERS AND CUSTODIANS OF COUNTRY IN WHICH WE PLAY THE GREAT GAMES OF FOOTBALL AND NETBALL AT HOME.

WE RESPECTFULLY EXTEND OUR ACKNOWLEDGMENT TO ALL OTHER ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES ACROSS THE NATION - THEIR ELDERS PAST, PRESENT AND FUTURE.

WE ALSO HONOUR ALL MEMBERS OF OUR DIVERSE COMMUNITY REGARDLESS OF GENDER, RACE, BACKGROUND, BELIEFS OR RELIGION. MAY WE WALK TALL, STRONG AND RESPECTFULLY TOGETHER FOR THE BETTERMENT OF ALL.

# LIFE MEMBERS

*\*Denotes deceased.*

<b>1950</b> Gus Kesper	<b>1973</b> Ray Gooch	<b>1983</b> Ron Dean	<b>1996</b> Jan Milner Heather Wittingslow Mark Carboon Peter Wilson Paul Gleeson	<b>2015</b> Kathy Slade*
<b>1951</b> Bill Smith	<b>1974</b> Kevin Fothergill Frank Reid	<b>1984</b> John Bergowicz David Nolan		<b>2016</b> Daniel Scattolin Rebecca Hunter
<b>1954</b> George Clark Tom White	<b>1975</b> Bill Boulton Snr Ron McDougall	<b>1985</b> Robert Brasher Geoff Clark Bill Boulton Jnr Peter Emmett Chas Jenkins Bill Miller Neil Sheppard*	<b>1999</b> Graham Milner Alwin Neilson Paul Withers	<b>2017</b> Darrell Webb Dianne Webb
<b>1956</b> Joe Graham Snr	<b>1976</b> Geoff Kirby*		<b>2004</b> Eddie Brizzio	<b>2018</b> Ebony Heers Sean Duggan Ian Whiteman Paul Dunbar
<b>1957</b> Ray Ross	<b>1977</b> Leo Folvig Jean Threlfall	<b>1986</b> Tony Moran Sandra O'Connor Vic Speechley Rob Wittingslow	<b>2005</b> Leon Zolnierczyk Len Redenbach	<b>2019</b> Daniel Fletcher Erica Heers Naomi Slade
<b>1958</b> Bill Birney	<b>1978</b> Robert Lang John Spargo		<b>2006</b> Maurice Carboon* Dennis Rowbotham*	
<b>1959</b> Earnest Bidstrup	<b>1979</b> Harley Hammond*	<b>1988</b> Jay McDougall*	<b>2008</b> Wayne Slade Bill Neilson	<b>2022</b> Brooke Currell
<b>1967</b> Dot Walsh	<b>1980</b> Bill O'Connor Eugene Zolnierczyk	<b>1990</b> Joan Pedler*		<b>2023</b> Jenny Neilson Bonnie Cavanagh-Welch Jai Heers
<b>1971</b> Wally Threlfall	<b>1981</b> Bev Threlfall	<b>1991</b> Alan Pedler	<b>2009</b> Alan Sharp	
<b>1972</b> Len Lang Chas Mumford	<b>1982</b> Michael Henry Mick Moran* Des O'Connor	<b>1994</b> Judy Speechley	<b>2012</b> Cheryl Hunter	<b>2024</b> Sarah Heers Kirbie Theuma
		<b>1995</b> Sue Clark Peter Ezard	<b>2014</b> James Edwards	

# THE COMMITTEE

**President:** Bonnie Cavanagh-Welch

**Vice-President:** Aaron Gleeson

**Secretary:** Lauren Duffy (Oct-Apr);  
Brooke Currell (Apr ongoing)

**Treasurer:** Jaimie Hooper

**Child Safety Officer:** Brooke Currell

**General Committee:** Greg Holcombe, Ian Whiteman, Sarah Heers, Chris Still, Alwin Neilson, Steve Sharp, Jake Hibbs-Hall, Jack Connell, Matthew Dunbar and Giuseppe Mamone.

Your BFNC  
Team of 2024!



# PRESIDENT'S REPORT



## Well. What a year that was!

In my 21 seasons at the club, you'd think I would have seen it all but none more-so than in these past 6 years as President, and in 2024. Since COVID, the operating environment has continued to be so insanely challenging for a variety of reasons, and yet we always find a way to dig deep and keep on proudly flying the BFNC flag.

The past couple of years I've spoken at length about resilience, and how we as a club have rose to every challenge thrown at us with most completely out of our control. And as much as this season has been emotionally challenging, it's been a successful year on many fronts and I am thrilled to present this report which proudly showcases our years achievements.

After a tough whole-of-club decision to place our football department into recess at the back of 2023, the committee's annual planning day in January firmly focused on setting clear goals for the season that would advance critical operational needs only. Other ideas and projects that didn't immediately align were tabled for future discussions as we wanted to remain laser focused on the following crucial priorities:

1. Securing a competition for our Netball Department in Season 2024;
2. Secure suitable competition for the whole-of-club ongoing;
3. Re-establish the club's Football Department, all encompassing;
4. Fundraising; and
5. Grow our supporter base (members, sponsors, players and volunteers).



In February 2024, we were excited to tick off our first priority after the Executive Committee successfully applied to the Northern Football Netball League (NFNL) Board to enter their Friday night winter netball competition. To all of the netballers and support staff this year, a massive thank you for riding this late wave with us as we worked to obtain absolute clarity and the appropriate official endorsement on our direction with the netball for the year. To pivot without complaint into the NFNL because you wanted to see the club continue, is just so appreciated, and what a successful year it was, which you will read more about throughout the report.

Following the success of the NFNL move, the committee continued to work extremely hard to research, meet with industry experts, club partners, and speak with members to progress the remaining critical priorities. I am proud to say we have achieved all, with more work ahead to continue increasing our fundraising efforts and grow our supporter base to really reach another level, and of course, to ensure our Football Department re-launches in style and with strategic vigour. Think you can assist in anyway? Please reach out! Many hands and minds make light work and we are always going to be much stronger together to drive amazing outcomes for the club. Unfortunately in life, there are always people out there who just want to find faults, be critical without all the facts, want it all to come easy, and not willing to stick tight when times get tough. But, there are some incredibly talented, passionate, selfless, knowledgeable and positively engaged people at the club at the moment, providing us all with hope, drive and belief for an exciting future. It's a perfect time to actively and positively contribute to the clubs destiny.

# PRESIDENT'S REPORT

CONT.



With a masters in resilience, I now want to speak about vision.

No longer applying band-aid approaches from yesteryear to these unique and complex decisions. We need to be talking positively, thinking outside the square and uniting to set us up for the next 1 to 3, 5 and 10 years into the future.

As endorsed by financial members at an SGM just shy of the official opening date for league transfers in August, we are headed to the Bendigo Football Netball League in 2026. But rest assured, it will be done with strong foundations to launch properly, and this is where we need everyone who wants this great club to continue for another 130 years, to buy in to the vision. We have extreme talent in our pipeline, strong junior numbers, and passionate club people wanting to retain our own talent to safeguard our local pathways.

Our vision continues to not only be a club of choice in the region, but to raise the bar and have the best development opportunities for our kids into the senior program, high retention our senior players, and attract and retain coaches, support staff and volunteers, that are all provided with wrap around supports irrespective of age - from strength and conditioning, nutrition, mental health and wellbeing, to schooling, job seeking and training and development. We want the Broadford Football Netball Club to continue being another home, another family, and a place of fun and safety for our entire community on any level they wish to engage.

Some other highlights and events of Season 2024 before diving into the full report:

I was very honoured to be selected for the AFL's inaugural 'Lead your Way' program for female leaders within community football. I was able to expand my network and learn a few gems to bring back to the committee and share with same. I also continued in my role as the Victorian representative on the board for the AFL's Telstra Country Footy Grant Program.

Our partnership with Caulfield Grammar School continues strongly, where we play host on day one of their annual football training camp. It's been fabulous to see many of their players in this program go on to be drafted and have successful AFL careers.

We proudly introduced an annual 'Sportsperson of the Year Award' at Broadford Secondary College, further demonstrating our genuine commitment to support future generations immersed in our town. Congratulations to the inaugural recipients – Samuel Mcghe and Amelia Paxinos.

And, we sadly endured the passing of three past club persons this season – Life Member Geoff Kirby, past President Bob Webster and Life Member Neil 'Oigle' Sheppard. On behalf of the entire BFNC community we again extend our sincere condolences to the families and express our thanks for the strong contributions these men gave to the club.



# PRESIDENT'S REPORT

CONT.



I would now like to extend a few thank you's! Thank you to all of our members, volunteers and committee this season in what has been a very different year with no home games to prepare for and enjoy, last minute Friday night football registrations, team sheets, putting up marquees in the wind and rain, forgotten socks, canteen orders, Costco runs, early mornings, firewood stacking, the list goes on! We've missed it. I've missed it. But we will be back and stronger than ever.

Special mention to the Executive Committee – Aaron Gleeson, Lauren Duffy, Brooke Currell, Jaimie Hooper and Ian Whiteman. The group has always had mine, each other's and the clubs back no matter what. We also welcomed the support of Alwin Neilson, Steve Sharp and community SME's into our Football Working Group who have done a power of work in the background for the football department to set us on the right path for the future.

Thank you to General Committee members Jack Connell, Matt Dunbar, Chris Still, Greg Holcombe, Jake Hibbs-Hall and Giuseppe Mamone who assisted in many ways, from club dinners to raffles, scoring for the netballers and serving in the bar. To Sarah Heers again leading our merchandise and on-field attire into the Northern FNL, thank you for all your work, guidance and support particularly for maintaining excellent relationships with our suppliers over many, many years. To see you achieve Life Membership this season too was an incredible honour and a highlight of my club career.

To our sponsors for the year and trophy sponsors, thank you sincerely. We couldn't do what we do without your financial and in-kind support. And a final shoutout to AFL Victoria CEO Greg Madigan, County Football Manager John O'Donohue, NFNL CEO Martin Stillman, Outer East CEO Brett Connell and our new crew at the Bendigo FNL Carol, Tom and Cam for everything you have done for me and the BFNC this year. It's very hard to capture and describe but we sincerely appreciate your support.

Looking ahead now in some exciting news for next year, we have engaged an extremely experienced consultant Travis Switzer who will be leading the development of the clubs first 'Strategic Plan'. It will be an open invitation for constructive and positive input into this process, so please stay tuned for those details in the new year.

We are also excited to continue supporting the newly established Bingo at Kilmore Trackside on a Tuesday Night, and the Easter Monday Swap Meet makes its long-awaited return back to its original home Harley Hammond Reserve after a short hiatus. Lots more to look forward to so let's back each other in and get around the club – your club. And do something incredibly special together for us now and for future generations to come!

It truly is a privilege to represent you and the Club. I love what I do, and I sincerely thank you for your support. GO ROOS!

## Bonnie Cavanagh-Welch

PRESIDENT

# FINANCIAL REPORT



## It's been a year like no other once again at the BFNC!

This year, despite having no football, we were still able to successfully fundraise through our amazing functions and raffles, plus successful grant applications. We ran our annual Trivia Night, online Toyota Good for Footy Raffle, annual Ladies Day, \$5k Reverse Raffle Draw, 80's night and revamped our partnership with Kilmore Trackside through the commencement of weekly Bingo.

What amazing sponsors we had this season, once again showing their continued support for the club. Without sponsorship support, the club simply could not operate. Sponsors are vital for us and I thank each and every person and business who supported the BFNC this year (see page 27). We look forward to a continued partnership next season and into the future. A huge thank you to our President Bonnie and new committee member, Steve Sharp for the power of work you both put in this season to retain, strengthen and grow our sponsorship portfolio, with lots more work to come.

We were again awarded a TAC Club Rewards grant this season after an application was made by our President that included some creative videos of support from our netballers. We were also successful in obtaining a Telstra Country Footy Grant to purchase a POS system for the bar in Season 2025.

I am proud to say this season was very successful financially, all due to the incredible efforts of our committee, sponsors, players and supporters. We have finished the year strong and in a small surplus with exciting forecasts to work towards. We have a lot more to look forward to with our famous annual swap meet coming back in April 2025 and our newly established Bingo at trackside continuing weekly! We will also see the return of our golf day and so much more!

On another note, in August this season I stood down as Club Treasurer for personal reasons and want to warmly thank Ian Whiteman for stepping in. Whitey is a life member and past Club Treasurer, and I thank him dearly for his help and support. Luckily, I was able to assist up until the AGM to make sure it was a smooth transition.

Finally, I would like to sincerely thank everyone for their continued support, to not only me but to the club as I step down after 5 years in the role. It doesn't go unnoticed all of the kind words and help you gave me along the way doing what I love – helping out the community.



## Jaimie Hooper

TREASURER

# SOCIAL FUNCTIONS



**CLUB EVENTS 2024**

- 1ST WEDNESDAY OF THE MONTH CLUB DINNERS FROM 7PM!**
- MONTHLY MEMBERS \$5555 PRIZES DRAW!**
- (WED) 10 APRIL SEASON LAUNCH**  
From 6:30pm @ clubrooms
- (SAT) 18 MAY COMMUNITY TRIVIA NIGHT!**  
With a twist! 7pm @ clubrooms
- (SAT) 13 JULY LADIES DAY!**  
'Confidence in Crowns' ticketed event, Drag Bingo Live Music! 8:00pm - 6:00pm. Rooms open to general public from 6:00pm
- (SAT) 10 AUGUST TOTALLY BOSS! LIVE SHOW!**  
Shut up your mums! & lets take back time to rock, DJ! to LIVE 80s rock covers! @ Broadford Shire Hall
- (SAT) 5 OCTOBER PRESENTATION NIGHT**  
Club gala event @ Kilmore Trackside
- (WED) 31 OCTOBER ANNUAL GENERAL MEETING**  
7pm @ clubrooms. Contact secretary@bfnc.com to nominate for a committee role or more information

www.broadfordfnc.com

## Ladies Day - 'Confidence in Crowns'

With thanks to our Major Event Partner Rothwell Lawyers, and support from other amazing sponsors Flash Photobooth Hire, Trawool Shed - Cafe, Cottages and and Restaurant, Makeup by Chloe Zol, Melbourne Debt Collectors, Everything Fleet and the 'Stop Stalking Now' Foundation, we had a sensational time celebrating the amazing contributions of all the women and girls at the BFNC and in our community.



The packed house enjoyed some wild 'Drag Bingo' hosted by the fabulous Amanda Munroe and Terri Tinsel, who also shared some stories from across the drag circuit including all of the incredible Hollywood icons they've met along the way. We then welcomed in the general public and hit the dance floor hard thanks to the always entertaining Mark Hughes!



Shoutout to Giuseppe and Whitey for doing all of the catering, Tarsja our door lady, Amanda and Tracey for the beverages, Stilly and then Gleeso for running the bar (no easy task!), Gleeso again with the rest of the Executive Brooke, Jaimie and Bon for doing all the prep work, shopping, cleaning, set-up, and bringing Bons vision to life! And, thank you to each and every person who attended the event and supported the BFNC! It was great to see such a diverse group from within our great community having an absolute blast together. Until next time...



## Annual Trivia, with a Twist!

A new fun trivia format kept everyone entertained as we mixed things up by adding between rounds elements of 'The Price is Right' and finishing off with a head-to-head battle of our top two teams in 'Family Feud'! Our prize wheel of fortune was also a hit and the 'choose your trivia category' provided some chances to gain a competitive edge for all involved.

Thank you to the many local businesses who contributed to our prize 'Wheel of Fortune'! We truly appreciate you, so let's show our support by giving their pages a like and share - Melissa and Aaron of Trawool Shed - Cafe, Cottages & Restaurant, Everything Fleet, Seymour Mowers & Motorbikes, True Magic Clean Carpet Cleaning, Gayle of Club Sports Trophies & More, Victory Meats (meat tray!), Tahbilk Winery, The AFL and Mastercard. To everyone who came and supported such a ripping night at the club, thank you! There was lots of love from other local community groups, sharing in the true Broadford community spirit to support each other. A big congrats to 'The Wise Owls' on their thrilling win! A team mixed with Life Members and committee in Chez, Di, Daz, Whitey, Alby and Giuseppe! (pictured above) Love to see it!

# SOCIAL FUNCTIONS

CONT.

*"A big thank you to Christopher 'Stilly' Still for his diligent services as Bar Operations Manager for the past five years. Stilly has worked tirelessly at functions and game days to prepare stock and serve our club guests in style! Stilly is also a reliable designated driver, ensuring everyone arrives home safely from club events. This season, a major club achievement thanks to Stilly's dedication was to become a member of the Southern Mitchell Liquor Accord (2024-2027) - A further demonstration of our commitment to safe liquor practices and behavioural standards for all members and guests at the Broadford FNC. "*



## Totally 80s!

Thanks to our event partners Mitchell Shire Council and Warrela Limousin Stud, we held our annual community event at the Broadford Shire Hall with a fun 80's theme and tribute band!

The costumes were 'out of sight!' and the band had everyone getting 'footloose' and 'turning back time!' Thanks to all of the community members who attended and supported our efforts to bring us all together for a fun-filled night out!



## Monthly Club Dinners

A big hit this season was the introduction of 'Monthly Club Dinners' on the first Wednesday of every month! With no football this year, the club decided to pivot and trial a new meals format which proved a huge success thanks to everyone's support! Our first event had meals cooked by sponsor Country Soul Cafe, and from there, each month a menu was designed by Giuseppe Mamone, often with special guest chefs cooking up a storm! We also held a members cash prize draw which would jackpot each week if the winner wasn't in attendance. Some months made for an exciting draw that's for sure!



## Annual \$5k draw and Vote Count!

This season we rolled our 2024 Vote Count and \$5K Draw into one big, fun evening on Saturday, 7 September.

It was another sold out draw that attracted a great crowd to see who took home the big jackpot! Thank you to everyone who purchased a ticket (or three!) in this important annual fundraiser and came out to support the club. And of course, a BIG congratulations to our joint winners Jake and Shelley who decided to 'not chance it' and split 1st and 2nd prize! Woohoo!

A huge shoutout to Jaimie for coordinating the draw beautifully as always, with her trusty helpers Whitey, Alwin and Bon! Add in legends Brooke, Gleeso, Stilly and Giuseppe for their assistance on the night, providing delicious food, bevs and ensuring things ran smoothly.

# CHILD SAFETY REPORT



**I am really proud of the work that's been invested in Child Safety since the role's inception.**

With another change in leagues, I ensured to extensively research and understand the Child Safety requirements of the Northern Football Netball League (NFNL) and how they approach child safeguarding in order to align the BFNC with their legislation.

Key achievements this season were:

- Re-writing the BFNC child safety standards and policies, incident reporting procedures and club mission statement to comply with the NFNL's requirements, then publishing updates on the club's website.
- Renewed my Safeguarding Children & Young People in Sport certification (April 2024)
- Ensure all child safety (Vic Sport supplied) signage was visible within the Football/Netball departments.
- Completed Child Safety Assessment at both the Harley Hammond Reserve and Broadford Stadium. Reports, photographic evidence and recommendations on areas of concern submitted to the Mitchell Shire Council and Harley Hammond Reserve.
- Ensuring all appointed personnel have current clearance and all required evidence remains on file.
- Maintained a comprehensive working with children's register on behalf of the BFNC.

Looking ahead to Season 2025, its business as usual! With the club remaining affiliated with the Northern Football Netball League for the 2025 season, there will be no need to amend our existing policies and procedures.

However, we will require another review in order to align with the Bendigo Football Netball League Child Safety policies leading into 2026.



## Brooke Currell

CHILD SAFETY OFFICER

# NETBALL REPORT

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## What a season it's been!

I have really enjoyed my year again as Netball Operations Manager, surrounded by the incredible people who make this club what it is. This season we not only celebrated and enjoyed our teams achievements, but the journey we've shared, the challenges we've faced, and the success we've built—especially in a brand-new league. Preseason set the tone for the season, overseen by Jaimie Hooper, leading the charge and even trialed a pre-season camp. Jaimie's dedication ensured our players were ready to hit the ground running, with additional specialist training provided by Ruby Barkmeyer from the Melbourne Vixens to help us sharpen our skills. Vice-President Aaron Gleeson also deserves a big thank you for assisting with team selections.

The approach was different this year with the NFNL grading system of divisions rather than our traditional grades. It wasn't easy, but we adapted, showing the resilience that defines us. A huge thank you goes to our junior clubs for their fantastic support during the season launch, where they proudly presented our team dresses. Your enthusiasm set the stage for what would be a remarkable season.

To the behind-the-scenes heroes: our trainers, Tarsja, Ebony, and Makaela, who kept our players strong and fit. Carina, our Netball Administration Manager, for your relentless hard work week in, week out, inputting scoresheet data by impossible deadlines. And to Jaimie, Ebony, and Hayley, your team management was flawless. We truly couldn't have done it without you. A further acknowledgment is absolutely necessary and that's to Jaimie Hooper - you've been exceptional. We faced challenges (new league, tough competition) but your leadership, dedication, and constant drive for personal development ensured we thrived. Your influence goes beyond just winning games. You've set the foundation for a bright future, and we're so grateful for your commitment.

This season, we welcomed some fantastic new players to the BFNC family. A big shout-out to debutants Caitlin Milner, Grace Hannemann, Jasmin Harris, Jasmine Heers Lilli Kelly, Ebony and Cassie Milner—you've brought fresh energy and talent, and we can't wait to see what you'll achieve next season. We've also celebrated some impressive milestones. Carina Mills, 150 games. Amanda Rothwell-Hiscock, 100 games. Hayley White, 100 games. April Maunder, 100 games. Megan Berger, 50 games. And the incredible duo, Sarah and myself, who reached 200 senior games! The dedication you've shown is truly inspiring.



# NETBALL REPORT CONT.



Now to our teams. Team White (Division 5) gave everything and came just short of the Grand Final by one heartbreaking goal. Team Blue (Division 6) fought all the way to the Grand Final, losing by only four goals. And Team Silver (Division 11), finishing 6th in a tough competition, showed remarkable growth. Each of you should be so proud of what you've accomplished this season. We're confident that with continued hard work, next season will be even greater.

What makes our club truly special is the family connection. We had a record number of sisters playing together this season. Ebony and Erica Heers, Shayla and Ashlyn White, Megan Berger and Kate Salloum, Sarah Heers and Rebecca Hunter, Chelsea O'Connor and Kirbie Theuma, Brylee Tolson and Lilli Kelly, the Milner trio of Caitlin, Ebony and Cassie, and lastly the powerhouse duo who make this all possible, Bonnie Cavanagh-Welch and Jaimie Hooper. This sibling bond reminds us that we're more than a club—we're a family.

A special mention to Narelle Milner, who stepped up to coach one of our games this season— and to our mothers who are still out on the court alongside their daughters what an amazing example of the strength of our community.

And as always, our club left its mark on the league! Congratulations to our 'League Best and Fairest' winners Renee Sari (3rd in Division 5) and Leah O'Dell (3rd in Division 6). You've been outstanding all season. Finally, a very big thank you to all of our scorers — Mr. Dawson, Jake Hibbs-Hall, Kane and everyone else who helped throughout the season. You're the unsung heroes and we all appreciate you.

As we look ahead to next season, let's remember that netball is about more than just winning games. It's about passion, commitment, and believing in each other. We've proven we can rise to any challenge, and I know 2025 will be even better. Let's build on this momentum, strive for greatness, and make next season our best yet. Thank you all for an unforgettable year, and here's to many more successes to come!



## Kirbie Theuma

NETBALL OPERATIONS

# RESULTS

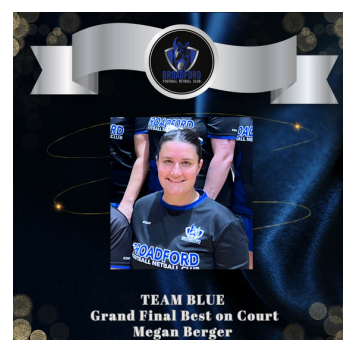
## NETBALL



BROADFORD 1 - BLUE

**Team Manager:** Jaimie Hooper  
**Ladder position:** 2nd  
**Wins:** 10 **Losses:** 4 **Bye:** 2

**Playing List:**  
 Megan Berger  
 Brooke Currell (C)  
 Holly Dawson  
 Sarah Heers  
 Rebecca Hunter  
 April Maunder  
 Carina Mills  
 Anita Morgan  
 Leah O'Dell  
 Kate Salloum  
 Bonnie Cavanagh-Welch



# RESULTS

## NETBALL

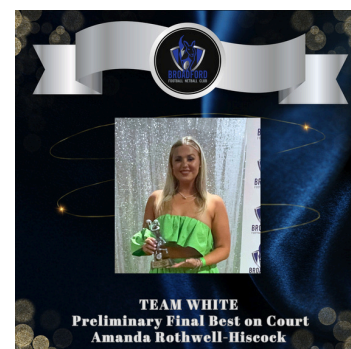


BROADFORD 2 - WHITE

**Team Manager:** Ebony Heers  
**Ladder position:** 3rd  
**Wins:** 10 **Losses:** 4 **Byes:** 2

**Playing List:**

- Rhiannon Brown
- Bree Chapman
- Ebony Heers (C)
- Erica Heers
- Carley Kelly
- Chelsea O'Connor
- Amanda Rothwell-Hiscock
- Renee Sari
- Makaela Smillie
- Kirbie Theuma
- Hayley White



# RESULTS

## NETBALL

BROADFORD 3 - SILVER



**Team Manager:** Hayley White

**Ladder position:** 6th  
**Wins:** 6 **Losses:** 8 **Byes:** 2

**Playing List:**

- Paris Duncan
- Grace Hannerman
- Jasmin Shields-Harris
- Jasmine Heers
- Tarsja Hooper
- Lili Kelly
- Renee Kennedy
- Caitlin Milner
- Brylee Tolson
- Ashlyn White
- Shayla White (C)
- Bonnie Cavanagh-Welch



# ACHIEVEMENTS

## NETBALL





### PRESENTATION NIGHT



**LEAH O'DELL**



**RENEE SARI**

**SEASON 2024 INVITEES**

**It was fantastic to see our club and individual players acknowledged at the Northern Football Netball League Presentation Night, in our first ever season!**

Congratulations to Renee Sari and Leah O'Dell on their nominations, each winning 3rd League Best and Fairest in their respective divisions.

It was a great evening at Marvel Stadium to celebrate the successful season and network amongst the NFNL community.

In other Northern FNL news, Club President Bonnie Cavanagh-Welch and Vice-President Aaron Gleeson became official Tribunal Advocates this season, with Club President Cavanagh-Welch also attending the Season Launch at the Heidelberg Golf Club.



# ACHIEVEMENTS

## NETBALL

Friday, 21 June, 2024



# ACHIEVEMENTS

## NETBALL

Friday, 17 May – Carina Mills plays her 150th senior club game  
 Friday, 14 June – Amanda Rothwell-Hiscock plays her 100th senior club game  
 Friday, 28 June – Hayley White plays her 100th senior club game  
 Friday, 28 July – Megan Berger plays her 50th senior club game  
 Friday, 2 August – April Maunder plays her 100th senior club game



# ACHIEVEMENTS

## NETBALL GRAND FINAL

Broadford 1 - Blue (24) defeated by La Trobe University (28)  
Best on court (Broadford): Megan Berger



# CLUB AWARDS

*"These awards celebrate the diversity of excellence within our club..."*

This season, we were thrilled to introduce three new awards that highlight the exceptional talent and growth within our club: the **'Rising Star Award'**, the **'Most Improved Award'**, and the overall **'Sharp Shooter Award'**. These awards celebrate the diversity of excellence within our club—from emerging leadership to personal growth, and from development in skills to outstanding shooting ability. Each recipient has demonstrated not only talent on the court but also passion, commitment, and a relentless drive to improve.



The **'Rising Star Award'** honours players who have stepped up into new roles, made significant contributions to the club, and shown personal growth by raising the bar. These are the players who have embraced responsibility and made a lasting impact on both their team and the broader club community. We were incredibly proud to award two recipients of this year's 'Rising Star Award', generously sponsored by Rothwell Lawyers – Lilli Kelly and Caitlin Milner.

The **'Most Improved Award'**, sponsored by The Hooper Family, celebrates a player who has made remarkable strides throughout the season. This award recognises the potential that has been realised through hard work and dedication, turning promise into exceptional performance.  
*Congratulations, Holly Dawson.*

The **'Sharp Shooter Award'** sponsored by Bonnie Cavanagh-Welch, recognises a player who has demonstrated remarkable accuracy and consistency in front of goal.  
*Congratulations Kate Salloum,* who netted an impressive 219 goals this season.



# CLUB AWARDS

While the Club saw some amazing individual and team success on-field/court, we also love acknowledging and celebrating individual contributors club-wide.

Congratulations to the following BFNC legends on their awards presented at Presentation Night:

### **Life Membership (200 senior games)**

Sarah Heers and Kirbie Theuma

### **Harley Hammond Memorial Club Person of the Year 2024**

Bonnie Cavanagh-Welch

*Thank you to Leonie Sharp and the Hammond Family  
for their continued support.*



# HALL OF FAME

Kevin 'Butch' Inness - Inductee



*"Kevin's contributions to the Club spanned across five decades as both a player and volunteer."*

To read about Kevin's contributions to the club, click here.



# SERVICE MEDAL

*Barry Whitson*



The club proudly acknowledged a selfless, hardworking and reliable volunteer this season, awarding them with a 'Club Service Medal'. Club Service Medals are awarded from time-to-time to clubpersons who have provided voluntary services to the club for over a 10-year period.

This year we celebrated, Barry Whitson!

Barry has a remarkable story! He has followed the mighty BFNC since 1969 when he met his beautiful wife Velta (pictured above) and has not missed a game since! Barry began official volunteering in 2013 cooking the club bbq on many occasions earning him the playful nickname - Barry BBQ!

From here, Barry put his hand up to help on the gate which is absolutely one of the most critical roles within the club - the "face of club" being the very first person you see on game day. Every home game, rain, hail or shine, Barry would lead this important role often with a helper or two, braving the elements and setting the tone for the day by welcoming all guests to Harley Hammond Reserve.

Barry is a passionate club-person and Broadfordian, and we thank him for his service so far.

# SOCIAL MEDIA INSIGHTS



**“This season we implemented reels for each round as a weekly club wrap-up, and it was hugely popular!”**

**The BFNC prides itself on being able to successfully connect with community members online in unique, fun ways. No one ever misses out on key club news if they are linked with the clubs social media accounts.**

Our main online channels, Facebook and Instagram continue to grow every few days with individuals liking our page and interacting with our posts on a regular basis. The club also proudly created its 350th post on Instagram this season!

This year we implemented reels for each round as a weekly club wrap-up, and it was hugely popular! One even hit 10k plays demonstrating the strong engagement with our content across the season. We were excited to also inspire a few other clubs to try it out, too!

With the engagement growth, its important to highlight for our valued sponsors that by investing in the BFNC, we are able to give businesses fantastic exposure through our online channels. Our social reach extends beyond a local audience into Melbourne, and both the Goulburn and Yarra Valley.

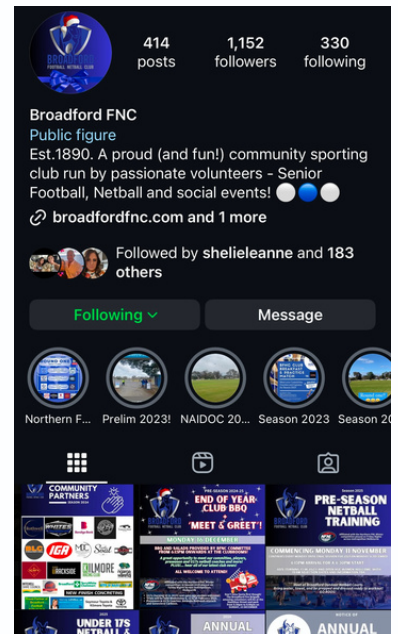
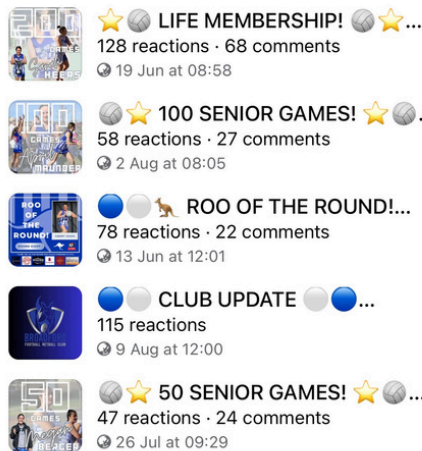
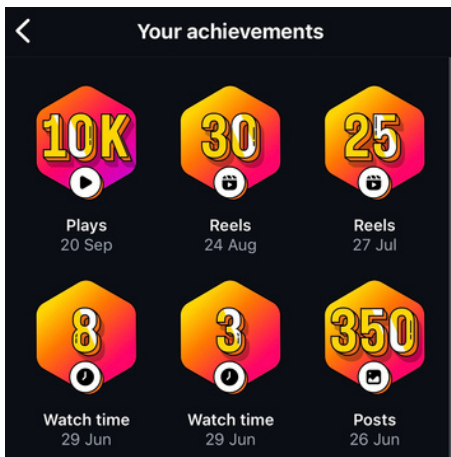


**Broadford Football Netball Club**

2.3K likes · 2.6K followers



A proud and passionate community sporting club (est.1890) - senior football, netball & social events



## Bonnie Cavanagh-Welch

# SOCIAL MEDIA INSIGHTS



## A further breakdown of the top Facebook analytics give valuable insights into our page engagements.

By viewing the corresponding lists, insights and graphs, the top locations of where people who like our page reside, as well as showing the breakdown in gender and age of those who like our page.

Other key highlights include our highest performing post reach, impressions, clicks and reactions.

These are all very strong numbers that not only highlight the popularity of the BFNC Facebook page, but show evidence of a fantastic promotional platform for current and potential sponsors.



Wednesday 9 October 2024, 19:37 · 🌐

8,008 99 11 2

Views are now available  
With the **views** metric, you can see how many times your content was displayed. [Learn more](#)

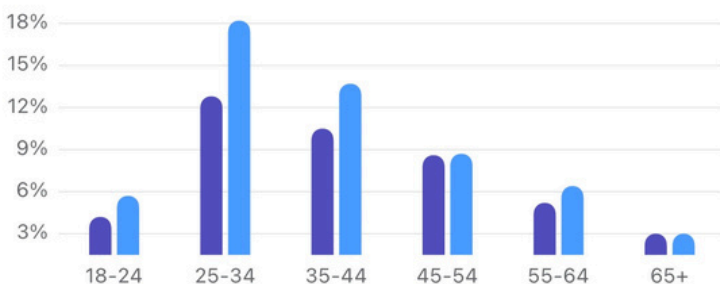
### Overview

Views	8,008
Post reactions, comments and shares	112
Total clicks	2,487
Reach	3,450

## Age and gender



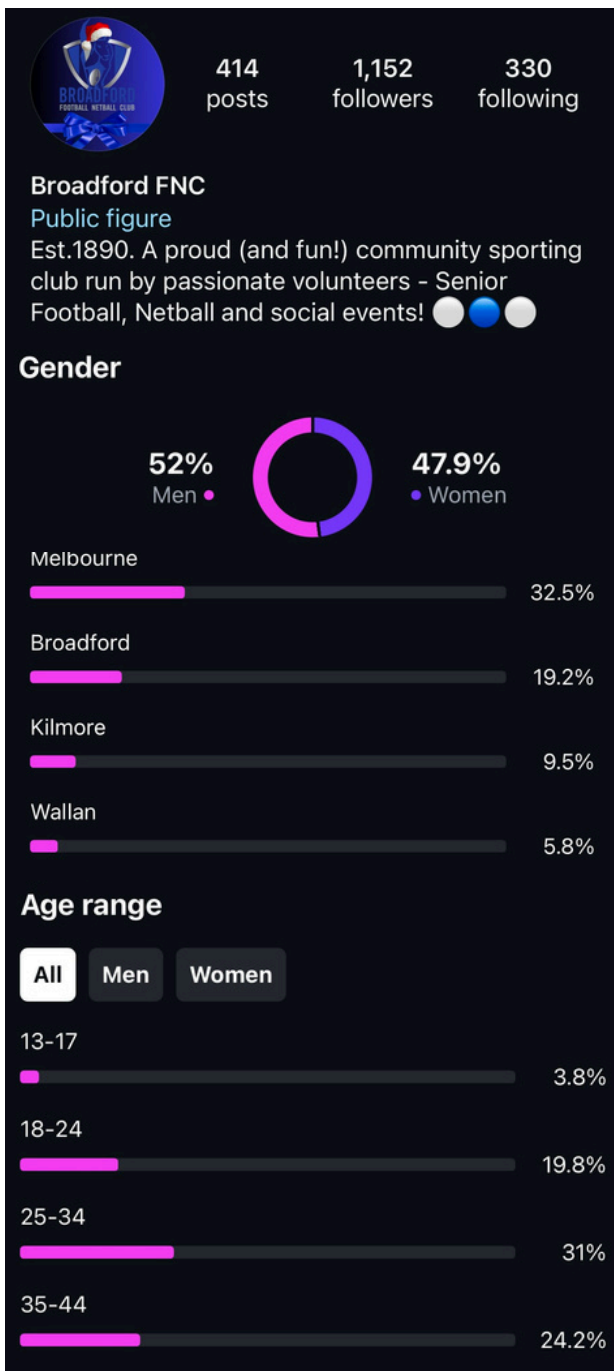
44.3% Women 55.7% Men



### Top towns/cities

Melbourne, VIC, Australia	881 33%
Broadford, VIC, Australia	343 13%
Geelong, VIC, Australia	187 7%
Kilmore, VIC, Australia	159 6%
Bendigo, VIC, Australia	102 4%
Seymour, VIC, Australia	98 4%
Wallan, VIC, Australia	~100 4%

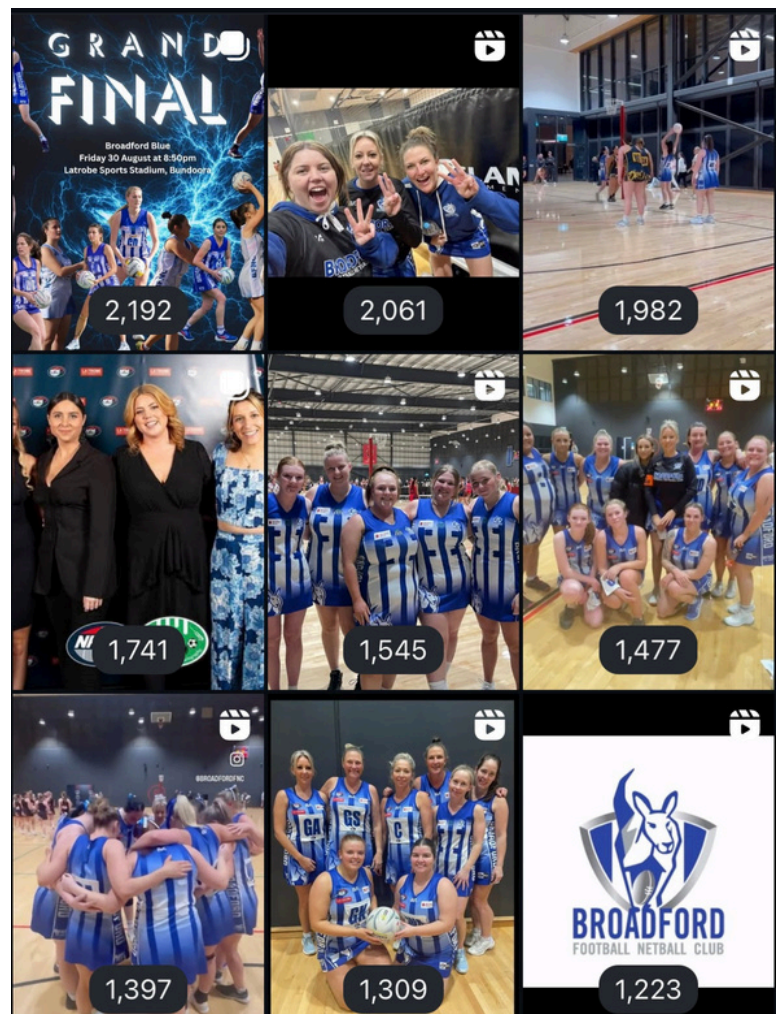
# SOCIAL MEDIA INSIGHTS



Like the previous page, a breakdown of the club's top Instagram analytics gives interesting insights into our page engagements.

Our top post performers on Instagram this season can be seen in order below, with age, gender and location breakdowns in the side report.

Visit our Instagram page for more details.





# PROUD SPONSORS & COMMUNITY PARTNERS

SEASON 2024



## NEW FINISH CONCRETING

**Proud Partner of**  
**Broadford**  
**Football**  
**Netball Club**



**Sam BIRRELL MP**  
 FEDERAL MEMBER FOR NICHOLLS  
 NATIONALS for Regional Victoria

**Wendy LOVELL MP**  
 MEMBER FOR NORTHERN VICTORIA REGION

ph. (03) 5821 6668 e. wendy.lovell@parliament.vic.gov.au  
 a. 222 Wyndham Street, Shepparton VIC 3630



**Seymour Toyota & Kilmore Toyota**



**MILNERS**  
**BRICKLAYING**  
**0419 352 912**

**Ford Kilmore Ford**

# OUR BFNC FAMILY



*What a year! We love all of our members, volunteers, sponsors and the like.  
Thanks for the memories, Class of 2024!*





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