



Season 2022 Report

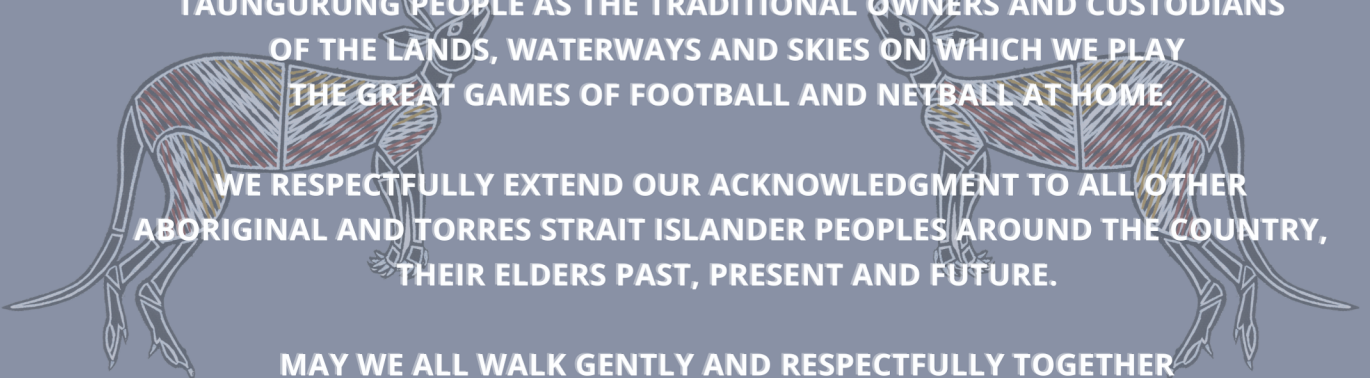




**THE BROADFORD FOOTBALL NETBALL CLUB ACKNOWLEDGES THE
TAUNGURUNG PEOPLE AS THE TRADITIONAL OWNERS AND CUSTODIANS
OF THE LANDS, WATERWAYS AND SKIES ON WHICH WE PLAY
THE GREAT GAMES OF FOOTBALL AND NETBALL AT HOME.**

**WE RESPECTFULLY EXTEND OUR ACKNOWLEDGMENT TO ALL OTHER
ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES AROUND THE COUNTRY,
THEIR ELDERS PAST, PRESENT AND FUTURE.**

**MAY WE ALL WALK GENTLY AND RESPECTFULLY TOGETHER
ON A PATH TOWARDS RECONCILIATION.**



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This report has been designed, prepared and edited by Club President Bonnie Cavanagh, using contributions from relevant portfolio holders guided by their end-of-season reports.

ABOUT US

Established in 1890, the Broadford Football Netball Club (BFNC) has been proudly representing the Broadford community in both football and netball for over 130 years.

The club has provided grounding for many past VFL/AFL players including Premiership players Alan Ezard, Barry Hall, Jack Green and Bob Suter. A range of former players have also received high individual accolades including Magarey Medallist James Ezard and Adelaide Crows 200 gamer and Best & Fairest winner Richard Douglas.

Over many years, the netball department has enjoyed great individual and team success. This season, the A and B Grade team played off in the Outer East Football and Netball League Division Two Grand Final, with the C Grade and Under 17s team also making it to the Preliminary Final.

A Grade netball coach Ash Chapman continues to be a great asset to the club, transferring unique experience from time playing and coaching both Victorian and Australian men's and women's netball teams.

Committed to a sustainable future for all age groups, demographics and abilities, the BFNC has been actively promoting a 'people-focused' vision to ensure we connect, support, celebrate and value all members, sponsors, players and supporters of the BFNC and wider community, to promote social inclusion at its highest level through sport, events and interaction.

The BFNC is continuing to grow as an endorsed AFL Victoria Quality Club and Good Sports Level 3, as we strive for greatness both on-and-off the field and court, balanced with fun, family and friendship along the way.

The club is a rising not-for-profit sporting organisation with a rich history, and prides itself on being an integral part of the town, shire and wider community.

We are a very small, yet passionate committee doing whatever we can to improve the BFNC experience for all, fundraising and advocating to provide the best possible club environment.

If you are not already involved in some way, we invite you to connect or re-engage with us and come along the fantastic journey with us in Season 2023.

THE COMMITTEE

President: Bonnie Cavanagh
Deputy Vice-President: Carina Mills
Secretary: Amanda Rothwell-Hiscock
Treasurer: Jaimie Hooper
Child Safety Officer: Brooke Currell

*Your BFNC
Team for 2022!*

General Committee: Greg Holcombe, Ian Whiteman, Sarah Heers, Brooke Currell, Chris Still, Ebony Heers, Sam Lewis, Aaron Gleeson and Tarsja Hooper.



PRESIDENT'S REPORT



Wawa (hello) BFNC family! How good is it to get through an entire season! After so many ups and downs, twists and turns, the rollercoaster that is community sport finally reached the finish line this time.

For the Club as a whole, the year has been another of review, planning and setting strong foundations for what we know will be a bright future. Patience and persistence have been integral, making even what some would see as setbacks or baby steps as key wins for the Club. I always say the 'one percenters' can be so crucial in any continuous improvement process as they are often the gems that make the biggest difference. The Club continues to take a methodical approach in all preparations for Season 2023 as we strive to set ourselves up for success long into the future.

On a personal level, I have continued to enjoy my role as the Chairperson of the Outer East Football and Netball League's Women's Advisory Group this season, where we have held webinars and workshops for women across the league interested in taking on a leadership role or seeking guidance and support from like-minded women. A key achievement was the creation of the league's first Gender Equity Plan that I look forward to implementing within our Club as it applies in coming months. I have also continued to represent the club at the monthly Harley Hammond Reserve Committee of Management, this season joining their Executive as Secretary. Of note, the Committee were instrumental in advocating for our new netball courts and change facilities including a brand new storage shed at the back of the clubrooms.

On a club-level, I am just bursting with pride on the success of our netball department this season which you will get to read about in more detail further down the report, however it would be remiss of me not to acknowledge that it's been 14 long years since our A grade netball team has played off in a Grand Final. Having our B Graders right alongside them in a Grand Final berth too was just incredible! In fact, all four grades competed in finals this year and excitingly, road the finals track to the Preliminary Final together. How good is that! What an exciting few weeks' we had as a squad and club, leaving us now even hungrier for further success next season.



PRESIDENT'S REPORT

CONT.



I honestly hold the same feeling of pride for what we have done with our football department too, after what was an uncertain start to the season. History was made when we partnered with the Yea Football Club (the netball remained stand-alone) as we both struggled with our football playing numbers in the pre-season. While we had enough numbers to begin the season with two senior teams, we knew urgent improvement to our depth was required to play out the entire year. Yea on the other hand only had a list that would see one senior team take the field, but for how long was anyone's guess.

In true Broadford style we welcomed Yea with open arms as they provided us with much needed extra numbers, but also allowed them to keep their doors open while they re-grouped off-field. A massive thank you to Yea FNC President Duncan Newcombe, Tom O'Dwyer Yea Football Operations and Jill Hargreaves Yea FNC Head Trainer, who all came across to support the partnership and really became part of the BFNC family. I also want to extend my thanks to our Head Trainer Sam Lewis, Trainer Tarsja Hooper and Merchandise Manager Sarah Heers for working in with the new crew and adjusting to the many disruptions along with the football department.



I must commend the Committee for what we did to solve this challenge which did see us receive a lot of unexpected praise from across the entire local football community. We were interviewed by the Local Footy Show at our first official game as a combined outfit against Warburton and the outpouring of support and congratulations that came from the coverage was humbling and really goes to show that anything is possible when your passionate about finding a workable solution for your Club. The footballers proudly set some really exciting goals this year, all of which were achieved and has given such positive momentum going into the break and recruitment period. Seeing the work already and key signings has me very excited for next season

PRESIDENT'S REPORT

CONT.



I want to finish up by spending some time thanking everyone who has supported the BFNC this season, starting first with Aaron Bailey, Cam, Sheryn, Matt, Greg and Tony from Outer East Football and Netball League and Board. Your support, understanding and guidance while we find our feet and place in the competition has been truly appreciated, and I thank you for your patience as well as acknowledgment of how we operate as a Club. This was even more evident in the BFNC being nominated for Club of the Year!

To our sponsors and volunteers, without you the Club would not operate. It's as simple as that. We rely on financial and in-kind contributions no matter how small or big, and perhaps something even more special that we rely on is people's time. Time is such a precious thing and for that, we absolutely acknowledge the value all our people have made in ensuring Season 2022 was a good one.

Our members and the die-hard supporters who continue to show up each week, we thank you for sticking by us and continuing to throw your support behind our players and Committee.

To the Committee and my Executive, what truly amazing club people I am surrounded by. Thank you for your unwavering support, professionalism, opinions, guidance, advice and action, always with a positive and realistic frame of mind.

With Season 2022 behind us, we look to the future. The work that has continued both on-field and off already has been nothing short of exciting where for the first time in a long time our departments are starting to align in competitiveness. Nothing would make me happier than to see every part of the BFNC firing at the same time. We are so close! It is though as just as much about the journey as it is the destination, and while the ultimate prize is always in sight, we continue to be there for each other and enjoy each time we step out onto the court or field, and I have every confidence that we are destined for big things in the near future.

As I stated in my report from last year, I truly share a deep passion, pride and promise to the BFNC. I continue to do everything I can to represent our members and community to the best of my ability, and make this place better off each year. I really hope to see as many people as possible recommit to the club in 2023 and continue on this exciting journey with us.

The future is, brighter!

Bonnie Cavanagh

PRESIDENT



SECRETARY REPORT



2022 – the year of the Roo and our second year in the Outer East!

Whilst it was fantastic to be able to complete a full season (can I officially say we are past Covid?), it was not without its challenges. But all those challenges make it all worth while when we see the great achievements we have made this year.

"One of the highlights of the 2022 season was to see our wholesome and humble little footy netball club be a finalist for 'Best Conducted Club of the Year'. It is a great representation of the direction our amazing club is heading in."



Netball Department

Where do I even begin with our achievements? Our amazing netball department had another stellar year showing that they are an absolute force to be reckoned with, this year, next year and beyond. All our netball teams made it to the final series with two teams playing off in the Grand Final, making this Secretary very, very proud. Our netball superstars shined through at the end of season awards having a clean sweep in the Under 17 netball awards along with 'Top 2' finishes in B Grade and 'Top 5' finish in the A Grade. Not to mention our superstars that were in the 'Team of the Year'. It is angelic to see our netball department thriving and a friendly reminder of how hard we have worked to be where we are right now.

Football Department

A main challenge for us again this year was the football department and ensuring they could build a team for the season. However, I believe the way we conducted ourselves as a club with the challenges we faced, turned into one of our biggest achievements. If you had told someone 12 months ago that we would be joining forces with Yea to ensure the fielding of two senior teams each week, I do not think anyone would've believed it would have worked, but it did. This is a real credit and testament to the resilience of our personnel and work done by Jayden Welch, Alwin Neilson and all involved. I know with the retention of key people along with key signings, our football department will be in great hands. I have enjoyed my year working alongside the football department and the inclusion of the Yea Football Department on making some weeks just a bit easier than others. CONT.

SECRETARY REPORT

CONT.



The Future

I think that after setting the benchmark so high, it is imperative that we keep on that upward trajectory on and off the field. I know that the retention of players is always a challenge and also finding new players too, although if I know the BFNC this will not be a worry at all. On the horizon I can comfortably say I see success and so much of it. With the appointment of Dallas Zol as the underage football coach I am eager to see the talent he can attract for the club. Along with watching our amazing under 17 netballers grow into the talent they already are. I truly do think that our club is destined for greatness and its just around the corner.

For the past 7 years, I have been honoured to be apart of the BFNC committee. I jumped on board after just one year at the club knowing that I truly do love this club and never felt more at home until I came here.

I want to thank everyone for their support, however I will be stepping down from all roles in 2023. This is a decision I do not take lightly and has been extremely hard to make but I truly do think that this club is destined for greatness and we have building towards it since I joined. I have had so many great achievements along the way and plenty of honours too. And don't worry, I will be around for a bevie or a laugh or just someone to talk to.

Warmest wishes and best regards for one last time as your Secretary.



Amanda Rothwell-Hiscock

SECRETARY

SOCIAL FUNCTIONS REPORT



The Social Coordinator role is something I have enjoyed for so many years now and had another fantastic year planning and immersing myself in our events.

This year we finally got to do all the events we had been trying to do for the past two years. A highlight for me was Tex the Bucking Bull at our Hoedown Throwdown party. I think everyone jumped on for a ride with a big smile on their face too. Not to mention seeing everyone kitted out in their "Bogan Best" for Yobbo Lotto. Everyone who knows me well knows I absolutely adore planning the functions and seeing all those that deserve to have a good time enjoy their day/evening. The inclusion of online ticketing this season was a great new way of working too!

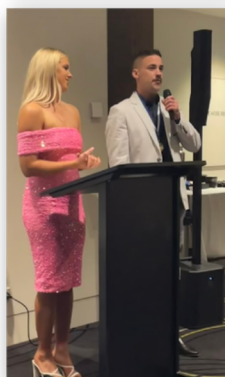
Ladies Day

In 2022, I took on the role of hosting Ladies Day. The amount of support we received was so overwhelming with the day a huge success! We received the most donations of any ladies day so I would like to do a quick shoutout to major sponsors Rothwell Lawyers, Flash Photobooth Hire and Trawool Shed Cottages. As well as Blue Ribbon Catering, Body Secrets, Broadford Car Wash, Flowerdale Estate, Glitterfied by Jas, Hair By Rhonwyn Whiteside, Lady Glitter, Makeup By Chloe Zol, Northern Beauty Co., Pillars of Wellness, Plan B Beauty, Rachel's Resins, Raw Blooms Co. and Sussanah Whittingham. Shoutout also to Bonnie, Jaimie Hooper and Ebony Heers for doing the room set up and decorations the night before. It looked amazing!



Presentation Night

Our night of nights! This year we held our presentation night at the Craigieburn Sporting Club. It was another fantastic evening where I was absolutely honoured to host the event and may have found my new calling as a Presentation Night MC! Thank you to Flash Photobooth Hire for sponsoring the night along with Craigieburn Sporting Club and Rothwell Lawyers.



Amanda Rothwell-Hiscock

SOCIAL COORDINATOR

FINANCIAL REPORT



FINALLY, the BFNC were able to complete a full football and netball season after being effected by the Coronavirus pandemic for the past two years, and despite the previous challenges of same, I am pleased to again report that that we remain in a steady financial position.

The BFNC were able to successfully fundraise with our 'ever so amazing' functions and raffles in Season 2022, and were also lucky enough to execute what will now become our new annual Trivia Night and RooLette Draw.

Again we were able to run the online Toyota Good for Footy Raffle, and after many years of hosting online, we were able to run our \$5k Reverse Raffle Draw in person. Such a great feeling to be back face-to-face for the event!

Our sponsors this season have again been incredible! With a power of work done by our President and Sponsorship Manager Bonnie, we were able to sign-up some new sponsors and get lots of new signage around the grounds.

We have also continued to roll out significant sponsor gifts for those who have been onboard for a substantial amount of time, in the form of a framed jumper (thanks to Milner's Framing) with the respective sponsors logo on the back. They look fantastic and are a great way to celebrate our partnerships.

Without sponsorship support, the club simply could not operate. Sponsors are vital for our survival and I thank each and every person and business who supported the BFNC this year. We look forward to a continued partnership next season and into the future.

Next season, one of our goals is to increase our sponsors but also to increase our membership sales and off-field merchandise. I will work in closely with our Membership and Merchandise Manager, Sarah Heers, who does incredible work behind the scenes, to achieve this.

I am excited to celebrate and continue promoting our sponsors as soon as possible, as we begin to re-sign deals so we are ready tor 2023.

All-in-all we had a good year financially and have kept the club in a neutral position to commence planning for season 2023.



Jaimie Hooper

TREASURER

CHILD SAFETY REPORT



Over the past few years, I have been proud to establish and maintain Child Safety policies and procedures on behalf of Broadford Football Netball Club.

This was all in efforts to not only ensure a safe space for our children at the club, but to conform with the Child Safety Standards as set by the relevant peak bodies.

There has been some significant changes to the National Child Safety Legislation this year, meaning all existing club policies and procedures required amendment to ensure compliance by 1 July 2022.

Key achievement this season included:

- Re-writing the BFNC Child Safety Standards policies, incident reporting procedures and club mission statement and having same approved by the Executive for publishing by 1 July 2022.
- Attending all six AFL Child Safeguarding webinars to understand the legislative changes, how to implement the changes within the organisation, and how to support club personnel in understanding the importance of identifying and reporting risk within the club.
- Successfully led members of the Executive and General Committee to attend webinars relevant to their roles.
- Ensured all Child Safety signage from Vic Sport was displayed.
- Maintained comprehensive Working with Children's register.

On the horizon, the league have recently updated their child safety and wellbeing resources folder on their website which we have been eagerly awaiting for for some time. In coming months, I will review the resources to ensure they align with what we have implemented at the BFNC and address any amendments required prior to the 2023 season.



Brooke Currell

CHILD SAFETY OFFICER

FOOTBALL REPORT



The year that was 2022.

At the beginning of the 2021/2022 preseason, we knew that 2022 was going to be a rebuild year for the Club. We had four main targets that we wanted to hit during the season to be in a good position to not only be competitive but to also recruit for the following year.

Our first target was to get on the front foot in signing players from the 2021 season in which we had great success doing, with a majority of the playing group signing early in the pre-season.

Our second target was to bring in new structures and a game plan that stuck to our strengths and to make sure that the players all knew their roles in their key areas and moved the ball the way we wanted to and play our style of football.

Our third target was to try and bring in some new players who wanted to be part of changing a club that wanted to focus on teaching and guiding the current (and potential) young playing list and wanting to build something special for the years to come. We began achieving this by signing Braydon Hardstaff, Shannyn Kearney and James Duell who each brought leadership and senior experience to the team.

The last target, and possibly the most important for setting us up, was to simply show improvement. This would therefore demonstrate that our structures and game plan had been taken in and that those structures work when they are put in place, which in the long run, would be a huge tool for recruiting for next year.



We had some exciting news just before the season commenced with the appointment of Alwin Neilson as the seconds Coach and the ones Assistant Coach. I personally was stoked with the appointment and really excited to work with him as I did my apprenticeship under Alwin I thought it was a great chance for some payback! In all seriousness, Alwin has not only taught me a lot in my profession and life in general but he has now passed on an abundance of knowledge in coaching and the game of football.

FOOTBALL REPORT CONT.



I believe that this year we have hit a majority of our targets and the improvement shown in the playing group was enormous and very exciting. Every team in the league recruited this year and recruited very well and despite this, we were very competitive in a lot of the games this season with a lot of the score lines not showing how competitive we were on the day. It was mainly one quarter or a 15-minute lapse that would hurt us, in which the other team would get a bit of a roll on. But, some of the ball movement and efforts that the boys put on display were extremely positive. We proved to ourselves on numerous occasions that we can play some really exciting football and that we could compete and push the best teams in the competition if we stuck to the game plan and the structures.

We got the chance to partner up with the Yea Football Club from round 5 onwards, which was exciting to be part of and something very different given it meant that two traditional rival clubs came together for a season, but it was really enjoyable. One thing that really stood out to me was the bonding that occurred between the incoming Yea players and the Broadford group. Everyone gelled together which would usually take 1 or 2 months, however we seemed to achieve this in one game of football which was incredible to see and be involved with.



In the 2021 season, we lost 70% of games over 100 points, and in season 2022, we flipped that around to having 70% of losses under 100 and we had a 100 point win in Round 1.

Looking forward to 2023

After showing that we can push and compete with some of the best teams in the league, we have reviewed what we need player wise to turn those losses into wins. We have also looked into the game plan and structures and come up with some improvements which we will implement over the pre-season.

We have again had majority of the current playing list re-sign from the 2022 season and they have already started putting in the hard yards - running and getting into the gym as soon as the 2022 season ended.

We have recruited some exciting players adding some serious senior experience and bolstering up all lines on the field. All the men who have come across all add huge value on and off the field, and have all come to the Broadford Football Netball Club for the right reasons in wanting to help the club get to where it should be. Bring on Season 2023!

Jayden Welch

SENIOR FOOTBALL COACH

RESULTS

FOOTBALL



SENIORS

Coach: Jayden Welch
Ass. Coach: Alwin Neilson

Ladder position: 6th
Wins: 1
Losses: 14

Best & Fairest: Liam Lucas
Sponsored by Victory Meats

R/UP Best & Fairest: Issac Smithwick
Sponsored by Top Pub Broadford

Third Best & Fairest: Braydon Hardstaff
Sponsored by Melbourne Debt Collectors

Most Improved: Lochie Phillips
Sponsored by Jayden Welch

RESERVES

Coach: Alwin Neilson

Ladder position: 6th
Wins: 2
Losses: 12

Best & Fairest: Jack Connell
Sponsored by The Webb Family

R/UP Best & Fairest: Gareth Sharp
Sponsored by Top Pub Broadford

Third Best & Fairest: Brodie Stray
Sponsored by Melbourne Debt Collectors

Most Consistent: Aaron Altham
Sponsored by The Hunter family

Best Team Player: Matthew Dunbar
Sponsored by Alwin Neilson



ACHIEVEMENTS

FOOTBALL



Despite not having many wins across the football department this season, there was still a lot to celebrate! From milestones, weekly stat leaders, players of the week and even a cheeky round one win!

We saw Life Member Peter Ezard play his 450th game for the BFNC. Yes, that's not a typo! His brother Alan pulled on the boots to play alongside him to mark the occasion.



Division Two	
OUTER EAST FN	
Spoils Shaun Andueza 5	Score Involvements Ben Wilsmore 13
Tackles Jordy Harry 13	Forward 50 Tackles James Iacono 4
Hard Ball Gets Liam Lucas 10	Rebound 50's Ian Porter 19
STATS LEADERS	
Division Two	
OUTER EAST FN	
Ranking Points Sam Kerridge 160	Kicks Shaun Marusic 25
Handballs Jason Degabrielle 17	Hitouts Ben Wilsmore 41
Marks Inside 50 Sean Duggan 6	Loose Ball Gets Nick Gilbee 13
STATS LEADERS	

Round one saw BFNC stalwart Gus Norris take out the 'Player of the Week' for a brilliant bit of play, taking an intercept from half back and kicking a goal on the run from over 40 metres out!

Several of our players were also ranked in the weekly statistics, highlighting the consistent, competitive effort throughout the season.

Pressure Player of the Week
Week One

Angus Norris

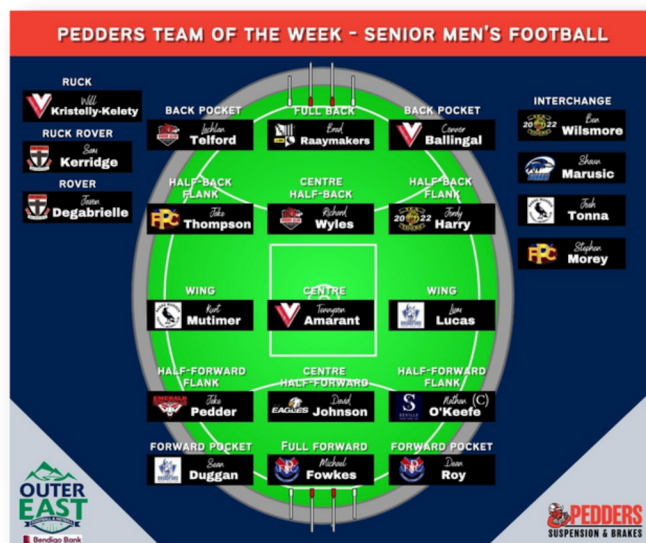
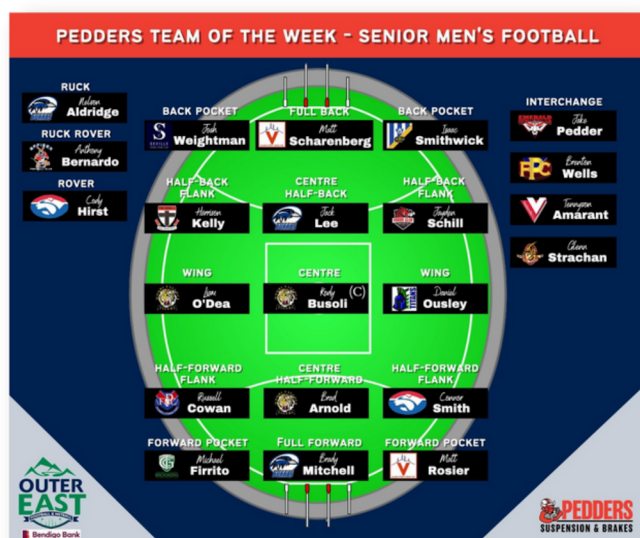
ACHIEVEMENTS

FOOTBALL



Senior Football Captain Liam Lucas placed extremely well in the Outer East Football and Netball League Division Two Senior Football Best and Fairest, coming in equal runners up and earning a spot on the wing in the Senior Football Team of the Year

We also saw four of our players, Liam Lucas, Jayme Ruedin, Issac Smithwick and Sean Duggan, make the Outer East 'Team of the Week'!



NETBALL REPORT



The netball department had an excellent season, fielding three open age teams and for the first time in this league, an Under 17s team.

Proudly, our Under 17s performed extremely well this year under the coaching of Renee Sari and Chloe Zol and have plenty more growth to come as we look to nurture our local talent and elevate our development plans across the board.

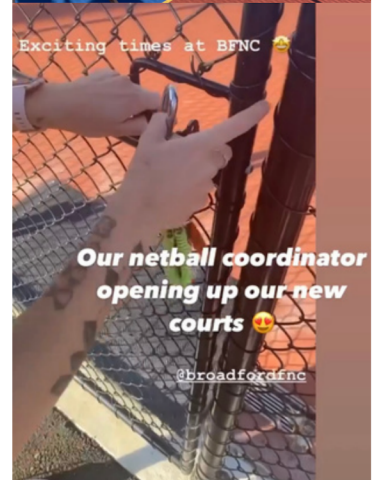
All four of our teams finished in the top four making finals, with our A and B Grade teams both making the Grand Final. In what was two very good, tough games of netball, we unfortunately did not come away with wins.

We had a whopping seven League Presentation invites which resulted in some excellent individual results! We took out the U17s Leading Goal Shooter (Cassie Zol), Best and Fairest (Leah O'Dell) and Runners Up Best and Fairest (Leah Toomey), the B Grade Runners Up Best and Fairest (Nat Fletcher), A Grade Team of the Year (Ally Black & Amanda Rothwell-Hiscock) and Assistant Coach of the Year (Ash Chapman).

This season we were excited to train and play on our brand new courts and use brand new facilities which has been just amazing and long overdue. Given the high-standard of the new facilities we were able to make club history by hosting our first ever round for premierships points under lights on a Thursday night. Mind you, was backed up with a Saturday game!

In closing, I would like to thank everyone for their help and support this season, especially over the finals series. It was great to have such a big build up on socials as well as so much support at the games. Thank you to the coaches this season and you should all be so proud of your teams and thank you to the players for your commitment and dedication, you have earned every bit of what you've achieved this year.

Overall we've had a fantastic season and this group has been incredible to work with, and I firmly believe if this group continues on next season we can bring home a few premierships!



Carina Mills

NETBALL COORDINATOR/DEPUTY VICE-PRESIDENT

RESULTS

NETBALL

A GRADE

Coach: Ash Chapman
Team Manager: Erica Heers

Ladder position: 4th
Wins: 10 **Losses:** 7

Best & Fairest: Ally Black
Sponsored by Bonnie Cavanagh
R/UP Best & Fairest: Amanda Rothwell-Hiscock
Sponsored by The Hunter Family
Coaches Award: Renee Sari
Sponsored by The Hooper Family
Player's Player: Brooke Currell
Sponsored by Ash Chapman
Best in Finals: Ally Black
Sponsored by Rothwell Lawyers

B GRADE

Coach: Amanda Rothwell-Hiscock

Ladder position: 2nd
Wins: 12 **Losses:** 4 **Draw:** 1

Best & Fairest: Natalie Fletcher
Sponsored by Bonnie Cavanagh
R/UP Best & Fairest: Jenny Neilson
Sponsored by Rothwell Lawyers
Best Team Player: Kirbie Theuma
Sponsored by The Hooper Family
Most Valuable Player: Natalie Fletcher
Sponsored by Amanda Rothwell-Hiscock
Best in Finals: Rhonwyn Whiteside
Sponsored by Rothwell Lawyers



RESULTS

NETBALL

C GRADE

Coach: Ebony Heers
Co-Coach (Jan - May): Bonnie Cavanagh

Ladder position: 3rd
Wins: 11 **Losses:** 5 **Draw:** 1

Best & Fairest: Hayley White
Sponsored by Bonnie Cavanagh
R/UP Best & Fairest: Beth Perry
Sponsored by Rothwell Lawyers

Best Team Person/s: Steph Stav and Jazmine Pearson
Sponsored by The Hooper Family and Ebony Heers

Best in Finals: Erica Heers
Sponsored by Rothwell Lawyers

UNDER 17s

Coach: Renee Sari
Team Manager: Chloe Zolnierczyk

Ladder position: 1st
Wins: 8 **Losses:** 2 **Draw:** 4

Best & Fairest: Cassie Zolnierczyk
Sponsored by Bonnie Cavanagh
R/UP Best & Fairest: Leah O'Dell
Sponsored by Rothwell Lawyers
Best Team Player: Shayla White
Sponsored by The Hooper Family
Best in Finals: Leah Toomey
Sponsored by Rothwell Lawyers



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A GRADE NETBALL GRAND FINAL

SUNDAY 4-5-22

2:45PM @ HEALESVILLE



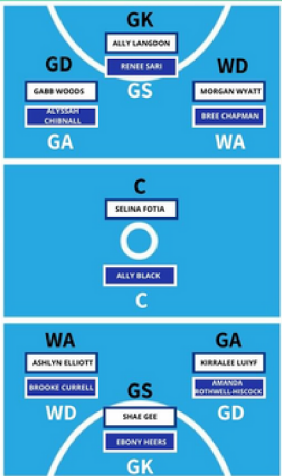


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BIANCA DANIELS

TAYLOR BOUGHEN LTD

ASH GUERRA



The diagram shows a netball pitch with three positions marked: GK (Goal Keeper), GD (Goal Defence), and WD (Goal Wing). The GK position is at the top, with players ALLY LAMSDON and RENEE SARI. The GD position is on the left, with players GABE WOODS, JESSIE COBBINALL, and ALLY BLACK. The WD position is on the right, with players MORGAN WYATT and BREE CHAPMAN. The GA (Goal Attack) position is at the bottom, with players ASHTYN ELLIOTT, BROOKE CURRELL, and SHAY GEE. The GK position is also marked at the bottom, with players KIRRALEE LUTY and ARADON KIRKWOOD. The WD position is also marked at the bottom, with players EBOBY HEERS and EBOBY HEERS.



INT

CARINA MILLS

CAELYN HINDS-ROUSEL

KARCHER

KARCHER

KARCHER



OUTER EAST
SOCCER

B GRADE NETBALL GRAND FINAL

SUNDAY 4-5-22

1:05PM @ HEALESVILLE



OUTER EAST
SOCCER



POWELLTOWN FC

INT

TAYLA MORTON

MICHELLE FINLAY



GK
ENJOY OLUGH

GD
JESS COFFEY

GS
KATE BERGER

WD
CHELSEA NEALE

WA
JENNIFER WILSON

GA

C
KYLE HETHERINGTON

C
NATALIE DUNLOP



BROADFORD
FOOTBALL CLUB

INT

JAMIE HOOPER

LASSIE FOUNTELL

LEAH O'DELL

BETH PERRY

HAYLEY WHITE

WA

MARISSA HAYNES

APRIL MALINDER

WD

GS

NICOLE HADDER

BRITNEY ENZ

WHEELIE LUCE

GK



GA

SAM MURRY

TEAGAN WALKER

K'ARCHER

K'ARCHER

K'ARCHER

Finals - what a vibe!

It was fantastic to see so much support from the entire community right across the finals series. From Woori-Yallock to Healesville, all four teams felt the love. Thank you for making this exciting time even more special!



ACHIEVEMENTS

NETBALL



2022 PEDDERS TEAM OF THE YEAR
DIVISION 2 NETBALL

KÄRCHER

COACH
NICOLE HADGKISS

ASSISTANT COACH
ASHLEY CHAPMAN

GOAL KEEPER
OLIVIA CANEVA

GOAL DEFENCE
NICOLE HADGKISS

WING DEFENCE
DEMI BARBER

CENTRE
ALLY BLACK

WING ATTACK
CAITLIN HAGGIS

GOAL ATTACK
SHAE GEE

GOAL SHOOTER
AMY STANLEY

INTERCHANGE
JESSICA ELLWOOD
SELINA FOTIA
ELLIE HEDGER
AMANDA ROTHWELL
ALLY LANGDON

OUTER EAST
Bendigo Bank

PEDDERS
SUSPENSION & BRAKES

The netball took it to another level in Season 2022.

Not only did all of our four teams finish top four to make finals, but we had Leah O'Dell take out the Under 17s League Best & Fairest and Cassie Zolnierczyk win the Leading Under 17s Goal Scorer of the Year, Natalie Fletcher won Runner-Up League B Grade Best & Fairest, and Ally Black, Amanda Rothwell-Hiscock and Coach Ash Chapman all make the A Grade 'Team of the Year'.

Cait Hinrichsen and Renee Sari finished top four and five respectively in the A Grade Goal Shooting, Kate Berger 7th in the B grade, Jazmine Pearson 5th and Bonnie Cavanagh 7th in the C Grade, and Alyssa Hinrichsen 5th in the U17s!

It didn't stop there either, we had several players make the A Grade Team of the Week which incorporates all three divisions of netball across the Outer East Competition.

The club is incredibly proud of everything the Netball Department as a whole have achieved this season, which is reward for effort after years of consistent hard work and a fun, supportive culture.



2022 DIVISION 2
17&U MEDALIST

LEAH O'DELL
BROADFORD

OUTER EAST
Bendigo Bank

PEDDERS TEAM OF THE WEEK - A GRADE NETBALL

KÄRCHER

GOAL KEEPER
Walker

GOAL DEFENCE
Dwyer

WING DEFENCE
Chibball

CENTRE
Selina (C) Fotia

WING ATTACK
Hibbard

GOAL ATTACK
Ingram

GOAL SHOOTER
Loulaning

INTERCHANGE
Gedge
Ball
Clarke
Hinrichsen
Ingram

PEDDERS TEAM OF THE WEEK - A GRADE NETBALL

KÄRCHER

GOAL KEEPER
Langdon

GOAL DEFENCE
Stewart

WING DEFENCE
Wicks

CENTRE
Fotia

WING ATTACK
Stewart

GOAL ATTACK
Stewart

GOAL SHOOTER
Stewart

INTERCHANGE
Stewart
Stewart
Stewart
Stewart
Stewart
Stewart

OUTER EAST
Bendigo Bank

PEDDERS
SUSPENSION & BRAKES

ACHIEVEMENTS

NETBALL



There were many big game milestones celebrated this year, including one netballer achieving the coveted 200 senior game to become our next club life member! Congratulations to Brooke, Beth, Rhonwyn, Ally, Anita, Allyssa and Renee!



CLUB AWARDS

While the Club saw some amazing individual and team success on-field/court, we also love acknowledging and celebrating individual contributors club-wide.

Congratulations to the following BFNC legends on their awards presented at Presentation Night:

Life Membership

Brooke Currell

Harley Hammond Memorial Club Person of the Year 2021

Jaimie Hooper

Harley Hammond Memorial Club Person of the Year 2022

Aaron Gleeson

Thank you to Leonie Sharp and the Hammond Family for their continued support. See photo for the beautiful (crystal) gifts presented to the recipients!

10+ Year Service Medal Recipients

Ash Chapman

Greg Holcombe

Aaron Gleeson

Jaimie Hooper



SOCIAL MEDIA INSIGHTS



What makes the BFNC unique is our ability to connect with community members online really well. No one ever misses out on club news or a minute of the action if they are linked in with the clubs social media accounts.

Our two main online channels, Facebook and Instagram, continue to grow each day with individuals liking our page and interacting with our posts on a regular basis.

Sponsors can be assured that by investing in the BFNC, we give businesses fantastic exposure by advertising same via our online channels. Our social reach extends beyond a local audience into Melbourne, and both the Goulburn and Yarra Valley. We see consistent likes, shares and interactions with each of our sponsor posts, so we aim to share as much sponsor content as our strategic schedule allows for maximum exposure and engagement.

The BFNC thanks Carina for her contributions as our Social Media and Website Manager this season.



See Insights and Ads
202
55 comments 1 share

It is really exciting to see that many of our Facebook posts achieve excellent engagement numbers and wide reach.

Our top post performers on Facebook this season included news of Natalie Fletcher placing Runner Up in the League B Grade Netball Best and Fairest', our football coaching announcements and the many exciting game milestones, in particular, the 200 senior netball game achievement for Brooke Currell our newest Life Member.

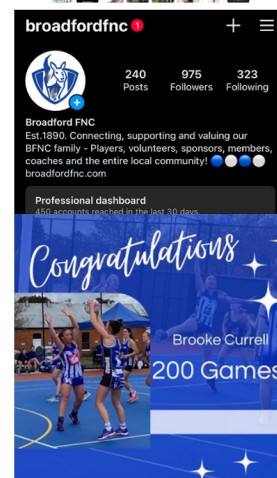
Carina & Bonnie

SOCIAL MEDIA



Broadford Football Netball Club

2K likes • 2.2K followers



See Insights and Ads
139
44 comments 5 shares



See Insights and Ads
150
35 comments 3 share

SOCIAL MEDIA INSIGHTS



A further breakdown of the Facebook analytics give some very interesting insights into our page engagements.

By viewing the corresponding lists, insights and graphs, the top locations of where people who like our page reside are identified, as well as showing the breakdown in gender and age of those who like our page.

Other key highlights include the post reach, engagements, page views and clicks within a 28 day period.

These are all very strong numbers that not only highlight the popularity of the BFNC Facebook page, but show evidence of a fantastic promotional platform for current and potential sponsors.

Last 28 days

 Post reach	5,786
 Post engagement	2,595
 New followers	9

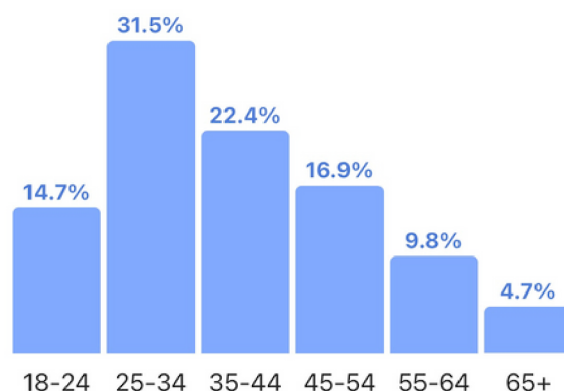
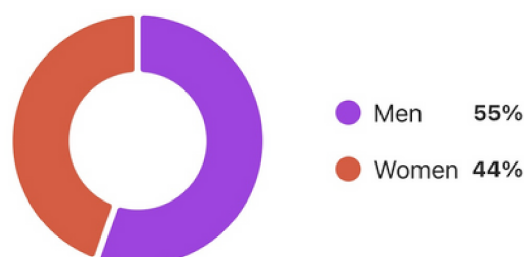
Top towns/cities

Melbourne, VIC, Australia	34.5%
Broadford, VIC, Australia	16.3%
Kilmore, VIC, Australia	5.9%
Wallan, VIC, Australia	3.5%
Seymour, VIC, Australia	3.1%

Facebook Page followers

2,235

Age & gender



PRE-SEASON TRAINING!



Post - 21 October 2022

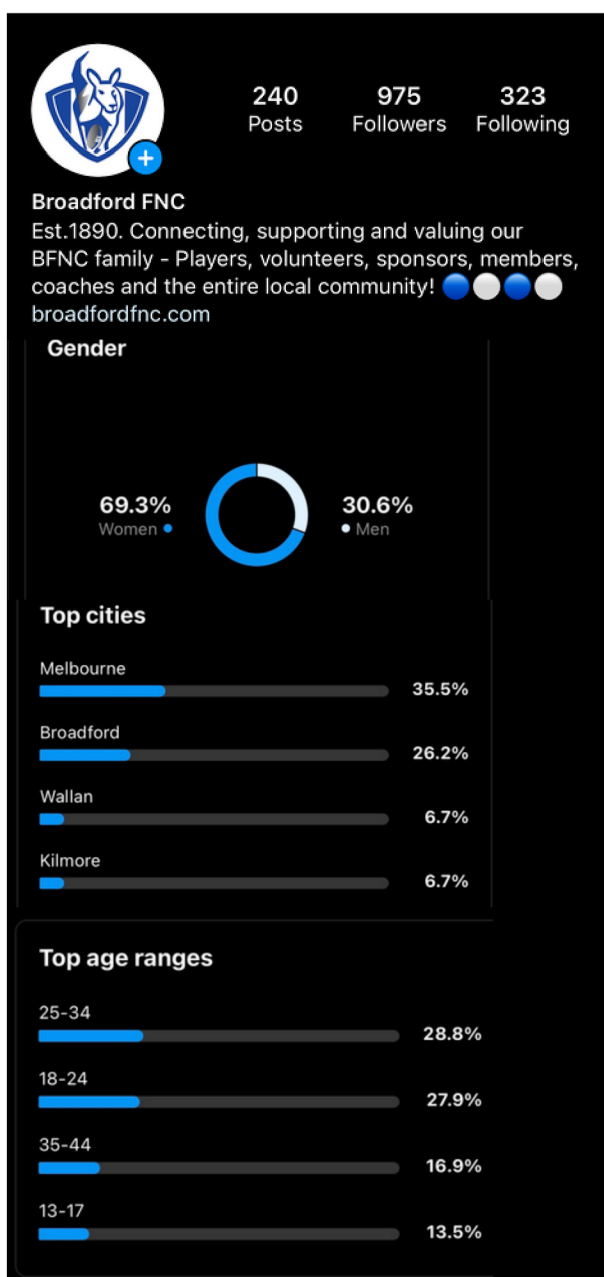
Reach
3,434

Reactions
119

Comments
40

Shares
15

SOCIAL MEDIA INSIGHTS



Like the previous page, a breakdown of the club's Instagram analytics give some very interesting insights into our page engagements.

Our top post performers on Instagram this season can be seen in order below.

Visit our Instagram for more details.





OUR AMAZING 2022 SPONSORS & COMMUNITY PARTNERS!

Thank you!



**Seymour Toyota &
Kilmore Toyota**



Rothwell

Lawyers

Ph: 03 9329 3500



*Pat & Colleen Delaney
Anthony Cavanagh*





OUR AMAZING 2022 SPONSORS & COMMUNITY PARTNERS!

Thank you!



North Central Review



NEW FINISH CONCRETING

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